



HOUSEHOLD ENTREPRENEURSHIP AND A VALUE OF COMPETENCES IN THE LABOUR MARKET

Monday 13th October, 2014

Centre for Entrepreneurship
4, SMOLNA St. Warsaw, POLAND

Brief Abstract

This event is organized within a 2-year project funded by the European Commission, aimed to raise awareness of the entrepreneurial skills of adults in charge of managing a house or a family. During the project 8 European partners are working jointly to develop an e-learning training course, as well as parallel activities to increase the business potential of households.

After an introduction of the project, the invited speakers representing academia, commercial and municipal institutions will present different perspectives of the household entrepreneurship within the context of the challenging labor market.

Draft Agenda

17:30 – 18:00	Participants' arrival and registration
18:00 – 18:10	Welcome by <i>Anna Czarczyńska, PhD (KU)</i>
18:05-18:20	The M-House Project – M-Learning to unleash households' business potential <i>Marta Bronzo – European Desk of the Belgian-Italian Chamber of Commerce</i>
18:20-19:20	Household Entrepreneurship and a value of competences on the labor market – national, local and business perspective <i>Prof. Jerzy Cieślik, professor for entrepreneurship and economics, Kozminski University</i> <i>Michał Modliński, Program Director at BTI Consulting</i> <i>Anna Mroczek, Head of Office, Centre for Entrepreneurship SMOLNA</i>
19:20-19:30	Discussion
19:30--20:00	Networking and opportunity for further discussion

Registration

Participation is free of charge but registration is required. To attend, please register before 10/10/2014 sending an e-mail to mhouse@kozminski.edu.pl with your name, surname, company/organization. For any further information you can contact us at mhouse@kozminski.edu.pl