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**Haushold Entrepreneurship and Value of Competences in the Labour Market  
Smolna Center, 13 October 2014**

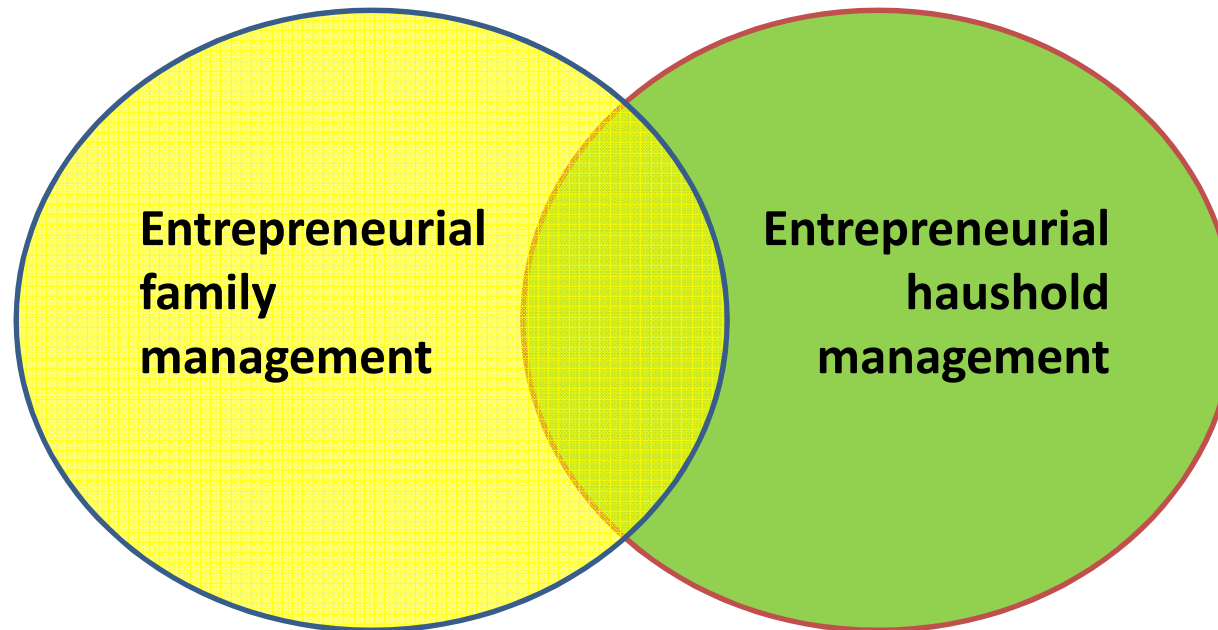
# **RUNNING BUSINESS FROM HOME**

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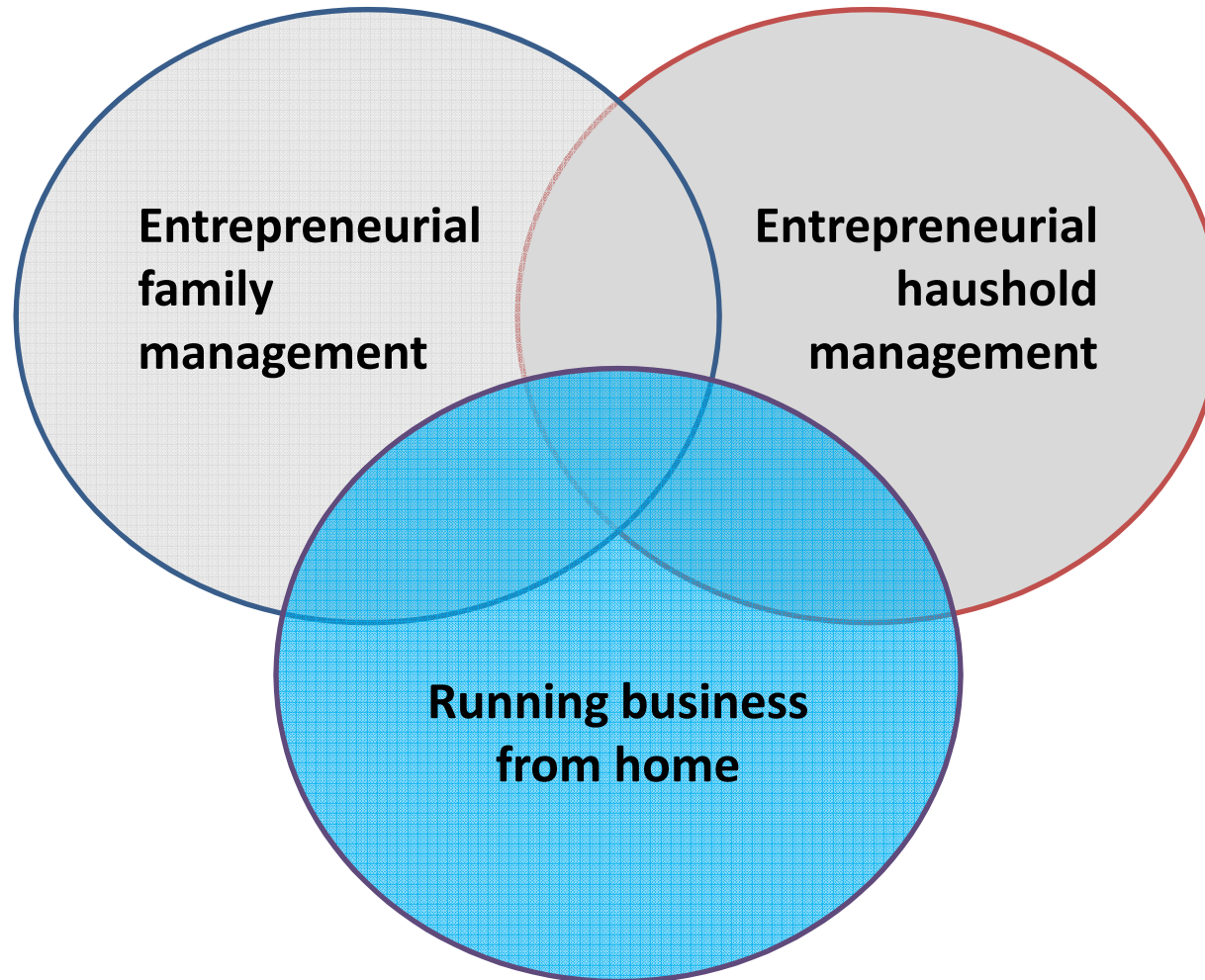


# Dimensions of household entrepreneurship



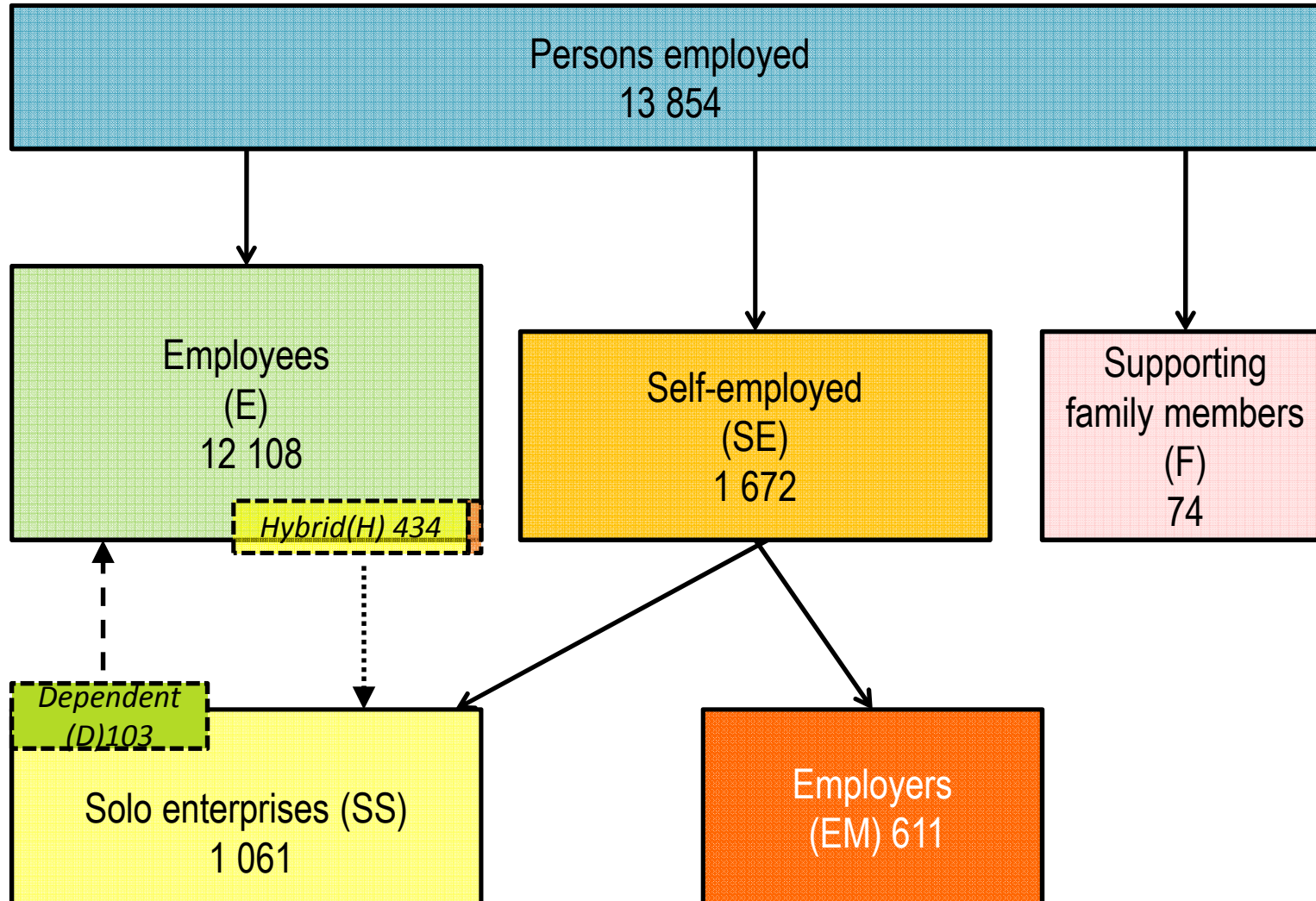


# Dimensions of household entrepreneurship





# Between employee and employer firm (2013 Polish data)





## Growing „*intermediate zone*” in economic engagement of

- Solo entrepreneurs (without employees)
  - significant and fast growing segment of business owners
  - Poland 70%, USA – 79%
  
- Most solo entrepreneurs do not need a physical office.
  
- Home-based business + „laptop office”.



## Hybrid entrepreneurship

- Combining employment with own business.
- „Moonlighting” at home.
- Running own business from employer’s office.
- Work life balance.



## Dependent entrepreneurship

- Providing services for one party (e.g. former employer).
- Often forced by the employer to minimize taxes and social security obligations.
- But also reflecting changes on the labour market – flexible working arrangements.



## Opportunities for households

- Additional incomes.
- Lower costs.
- Better alignment of family and business life.
- Chances for weaker segments of entrepreneurs.
  - \* Women on maternity leave
  - \* Disabled persons





## ... but also challenges

- Work life balance.
- Effectiveness of home-based business.
- Necessary competences:
  - time management,
  - financial management,
  - negotiating with business partners but also within family



## Conclusions

- Traditional approach:  
*Employment vs own business partially obsolete.*
- We need to understand why increasing number of people are starting businesses without employees.

### But also

- We need to understand the implications of such trend for household entrepreneurship.



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# Thank you for your attention.



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