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M-HOUSE Conference



On 13 October this year In Warsaw Center for Entrepreneurship at Smolna 4 we had the privilege to organize an International Conference "Household entrepreneurship and the value of competences in the labor market" in the framework of the European Project M-House. The conference was led by Dr. Anna Czarczyńska from the Kozminki University Centre for Sustainable Development.

Under the project, an international consortium of eight partners from EU Member States (Belgium, Germany, Denmark, Romania, Polish and Italian) is working to develop methods for people to raise awareness of their business skills arising from your household. M-HOUSE was created with the idea that households are based on a set of simple business principles, which, if properly understood and conscious, can positively affect the union of creativity and self-employment.

The first lecture was delivered by Marta Bronzo - a representative of the Belgian-Italian Chamber of Commerce. Marta outlined the objectives, assumptions and plans related to the project M-House: "M-Learning to unleash Households' business potential".



Another lecture entitled "Entrepreneurship and Household and value of competences on the labor market - national, local and business perspective" was presented by Prof. Jerzy Cieslik from Kozminski University.



At the end there was a presentation by Mr. Michael Modliński, Program Director Bryan Tracy International Consulting.

After the official part of the conference, participants had the opportunity to talk freely and exchange views on topics presented during snack on the sidelines of the Centre for Enterprise.



More information in Polish about the project M-HOUSE can be found at kariera.kozminski.edu.pl/absolwenci/aktualnosci/news/projekt-m-house/

More details on the project website: www.m-house.eu