

MOBILE LEARNING TO UNLEASH HOUSEHOLDS BUSINESS POTENTIAL



Are
you looking
for a change
in your career? Are you
thinking about setting up your
own business? Do you need
new inspirations for your personal
development?

HOW?

M-HOUSE exploits home economics research findings in an innovative way, developing a prototype non-formal e-/m-learning course aimed at improving households soft business skills. The project will identify and study entrepreneurial skills; according to the identified situations.

We are developing online learning modules to allow participants to deal with different situations in which they are supposed to turn daily household scenarios with entrepreneurial learning potential into learning exercises.

WHAT?

An international consortium of 8 partners from EU countries (Belgium, Germany, Denmark, Romania, Poland and Italy) are collaborating to increase households' awareness of their business potential and to take advantage of their entrepreneurial soft skills.

M-HOUSE started from the idea that households are run on simple business rules, which, if properly understood and valued can lead to greater creativity and employment opportunities.

Info: www.m-house.eu

WHO?

Our target group is therefore households, meaning everyone who is in charge of running a house or a family; this includes individuals living alone, people sharing a flat with friends, couples, families with children.

WHY?

The project will provide households with alternative career pathways, to achieve personal fulfillment. This will allow people outside the job-market, especially women (whether at home or working) to achieve personal fulfillment reconciling work and family commitments and providing participants with the practical means to increase their employment opportunities.