



Enhancing SMEs competitiveness in EU

Monday 5th October 2015 at 18:30

Representation of the State of Hessen to the European Union
Rue Montoyer, 21 – 1000 Brussels



Camera di Commercio
Belgo-Italiana

HESSEN



Brief Abstract

The conference is the closing event of a 2-year project funded by the European Commission, aimed to raise awareness of the entrepreneurial skills of adults in charge of managing a house or a family, and during which 8 European partners worked jointly to develop an e-learning training course, as well as parallel activities to increase the business potential of households.

Hochschule Fulda
University of Applied Sciences



Draft Agenda

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| 18.00-18.30 | Registrations |
| 18.30-18.40 | Welcome and opening of the event
<i>Jochen Marsch – Representation of the State of Hessen to the EU</i>
<i>Marta Bronzo – Belgian-Italian Chamber of Commerce</i> |
| 18.40-19.00 | EU actions and funds to support SMEs
<i>Giovanna D’Addamio – Executive Agency for SMEs (EASME)</i> |
| 19.00-19.15 | The M-house project and Business Support Directory
<i>Marta Bronzo – Belgian-Italian Chamber of Commerce</i> |
| 19.15-19.30 | Business skills explorer online training
<i>Anne v. Laufenberg – International Federation for Home Economics</i> |
| 19.30-19.40 | Testimonials
<i>Judit Gossler – Quality Board of M-HOUSE project</i>
<i>Jeanne van Poppel – Pilot Learner of Business skills explorer</i> |
| 19.40-19.45 | Questions and answers |

inter.
research

CISME S.c.r.l.
Società Cooperativa



Anne Fox ApS



INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

A networking cocktail will follow

Registration

Participation is free of charge, but registration is required. To attend, please register before 02/10/2015 sending an email to europa@ccitabel.com with your name, surname, company/organisation. For any further information, you can contact Ms Marta Bronzo at +32 2 230 57 97.

AepmR
The Association for
Lifelong Learning in Rural Areas



KOZMINSKI UNIVERSITY